**Report on Kickstarter Campaign**

The three Conclusion that can be drawn from Kickstarter Campaign are

1. Firstly, if you check the Pivot Chart line graph the number of successful campaigns was higher than the failed campaigns and the cancelled campaigns, that described how Kickstarter Campaign met their set objective by achieving whatever target they set to achieve.
2. Secondly, if you check the Pivot chart line and the pivot table you will realize that the difference between the grand total of Successful Campaign and failed Campaign were so huge, that shows how Kickstarter Campaign achieved their set target.
3. Thirdly, if you look at the Pivot chart line and the pivot table you will realize that the number of canceled campaigns was very few. That shows that from all the months that Kickstarter campaign started their they were able to get a lot of backers to support they were doing and that made them Successful.

**Limitations of this Datasets**

The limitation that I got form this dataset was that because there was live campaign still going on, I realize that the number of successful campaigns can be affected by the outcome of the campaign.

**Other Possible tables and/or graphs that we could have created**

The other graphs that I will suggest could have being employed to show more details about the project is Scatter Plot that could have helped us to really identify the relationship between the campaigns and the months very well.

**Use your data to determine whether the mean or the median summarizes the data more meaningful**

The mean for the Successful campaign was 194.425 and the mean for the Unsuccessful campaign was 17.709, that shows clearly that the Kickstarter campaign was able to achieve it’s set goals comparing the two average figures.

**Use your data to determine if there is more variability with successful or unsuccessful campaigns. Does this make sense? Why or Why not?**

The variance of the Successful campaign was 712840.98 and the variance for the Unsuccessful was 3773.22. If I compare the variance with the mean of the successful campaign it denotes how far each value in the successful campaign was from the mean.

On the other hand, if you compare the variance of the Unsuccessful campaign which was 3773.22 to the mean value of the Unsuccessful campaign you realize that the difference is not too much like the one for the successful campaign. This shows that the Successful campaign has more variability than the Unsuccessful campaign.

Conclusively the more the variance to the mean determines the output of the campaign.